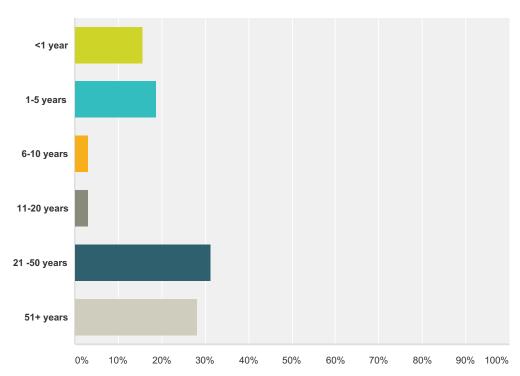
Q1 What is the zip code where your business is located? If you have multiple locations for your business, please list the zip code where your corporate offices are located.

Answered: 31 Skipped: 1

Q2 How many years has your farm been in business?

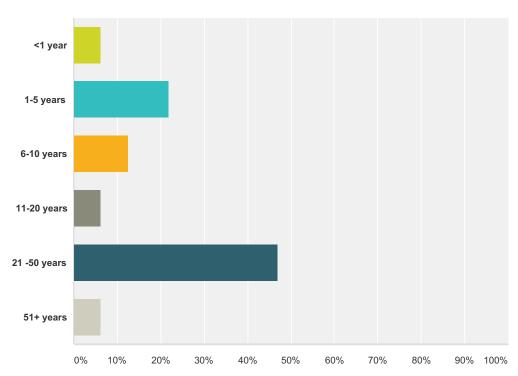
Answered: 32 Skipped: 0



Answer Choices	Responses	
<1 year	15.63%	5
1-5 years	18.75%	6
6-10 years	3.13%	1
11-20 years	3.13%	1
21 -50 years	31.25%	10
51+ years	28.13%	9
Total		32

Q3 How many years have you been farming?

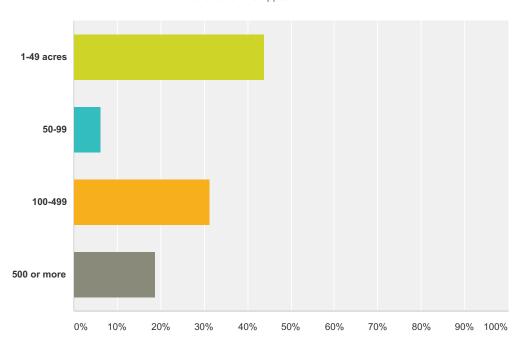
Answered: 32 Skipped: 0



Answer Choices	Responses	
<1 year	6.25%	2
1-5 years	21.88%	7
6-10 years	12.50%	4
11-20 years	6.25%	2
21 -50 years	46.88%	15
51+ years	6.25%	2
Total		32

Q4 How many acres do you farm?

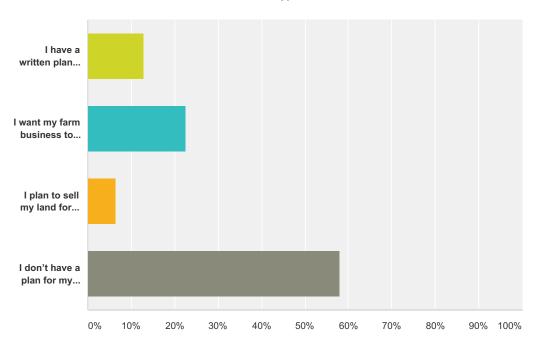
Answered: 32 Skipped: 0



Answer Choices	Responses	
1-49 acres	43.75%	14
50-99	6.25%	2
100-499	31.25%	10
500 or more	18.75%	6
Total		32

Q5 Do you have a plan in place for your farm business to continue when you retire or leave the industry?

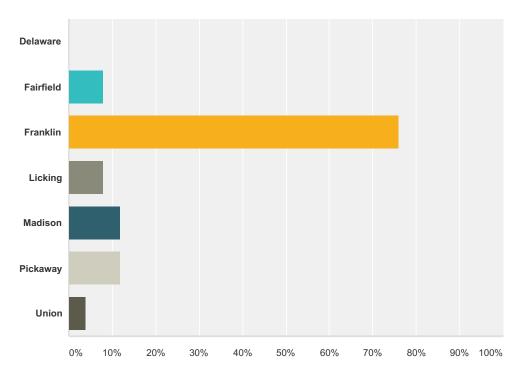
Answered: 31 Skipped: 1



Answer Choices	Responses	
I have a written plan in place for my farm business to continue.	12.90%	4
I want my farm business to continue but I don't have a written plan in place	22.58%	7
I plan to sell my land for other uses when I retire or leave the industry.	6.45%	2
I don't have a plan for my farm business when I retire or leave the industry.		18
Total		31

Q6 Do you farm in any of the following counties? (Select all that apply)

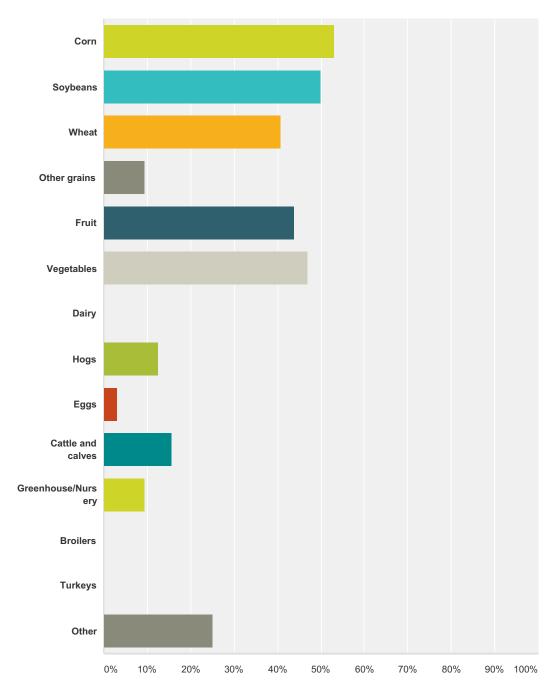
Answered: 25 Skipped: 7



Answer Choices	Responses	
Delaware	0.00%	0
Fairfield	8.00%	2
Franklin	76.00%	19
Licking	8.00%	2
Madison	12.00%	3
Pickaway	12.00%	3
Union	4.00%	1
Total Respondents: 25		

Q7 Do you grow or raise any of the following? (Select all that apply)

Answered: 32 Skipped: 0

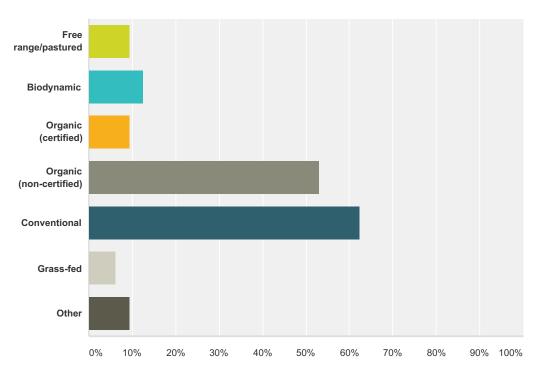


Answer Choices	Responses	
Corn	53.13%	17
Soybeans	50.00%	16
Wheat	40.63%	13
Other grains	9.38%	3

Fruit	43.75%	14
Vegetables	46.88%	15
Dairy	0.00%	0
Hogs	12.50%	4
Eggs	3.13%	1
Cattle and calves	15.63%	5
Greenhouse/Nursery	9.38%	3
Broilers	0.00%	0
Turkeys	0.00%	0
Other	25.00%	8
Il Respondents: 32		

Q8 Which of the following production methods do you use? (Select all that apply)

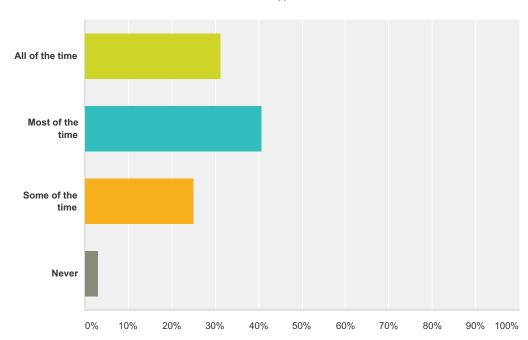
Answered: 32 Skipped: 0



Answer Choices	Responses
Free range/pastured	9.38%
Biodynamic	12.50% 4
Organic (certified)	9.38%
Organic (non-certified)	53.13% 17
Conventional	62.50% 20
Grass-fed	6.25% 2
Other	9.38%
Total Respondents: 32	

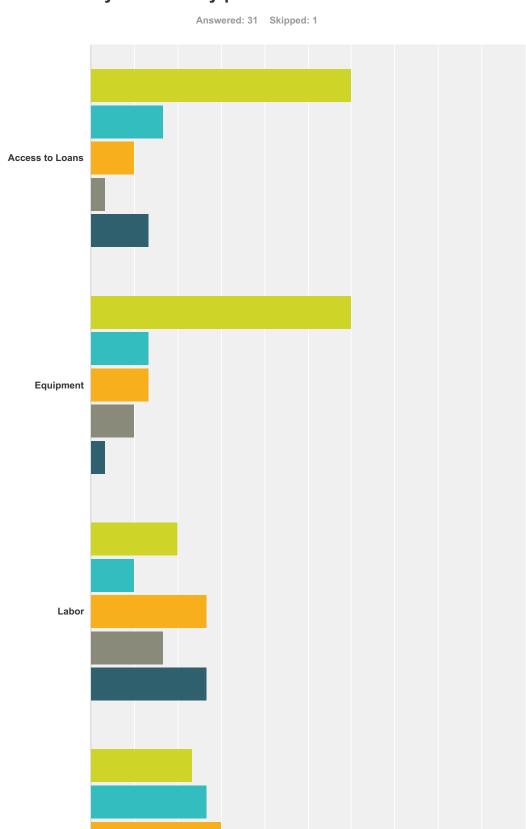
Q9 How often are you able to produce enough to meet the demand for your product?

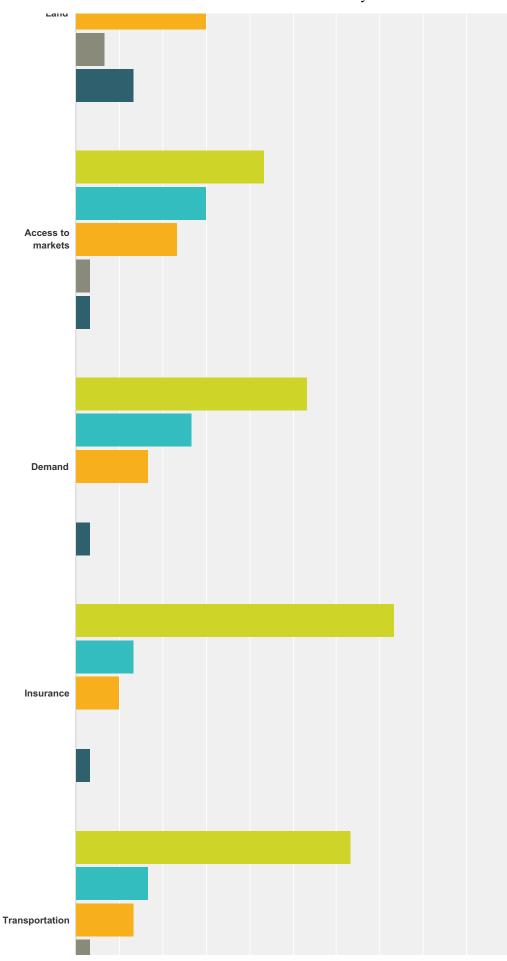
Answered: 32 Skipped: 0



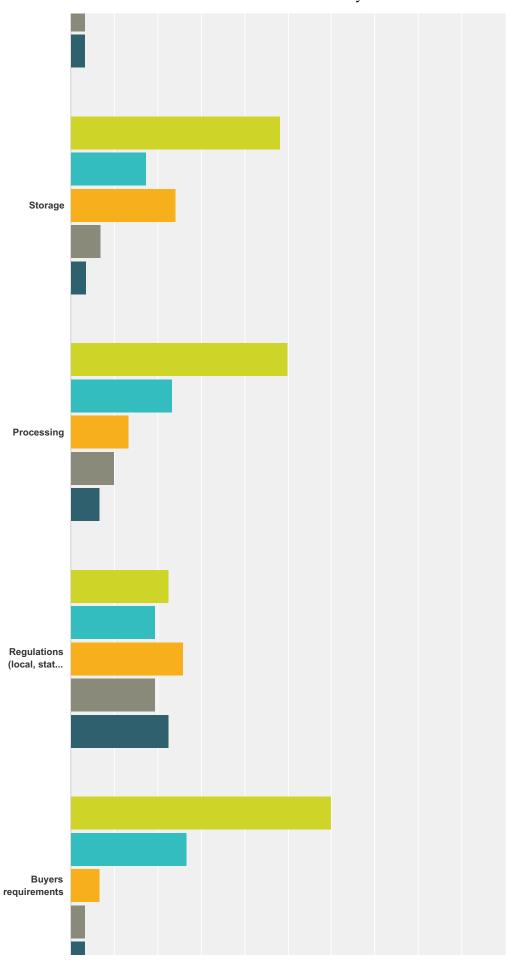
Answer Choices	Responses
All of the time	31.25% 10
Most of the time	40.63% 13
Some of the time	25.00% 8
Never	3.13 % 1
Total	32

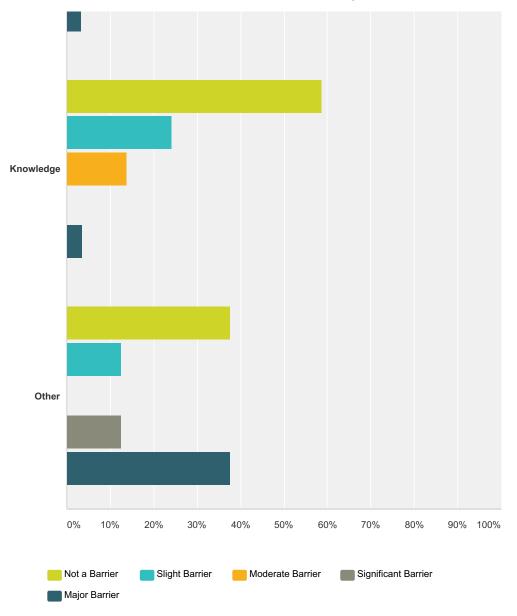
Q10 Please indicate how much of a barrier each of the following issues are to expanding your farming operation for crops you currently produce and/or raise.





12 / 42



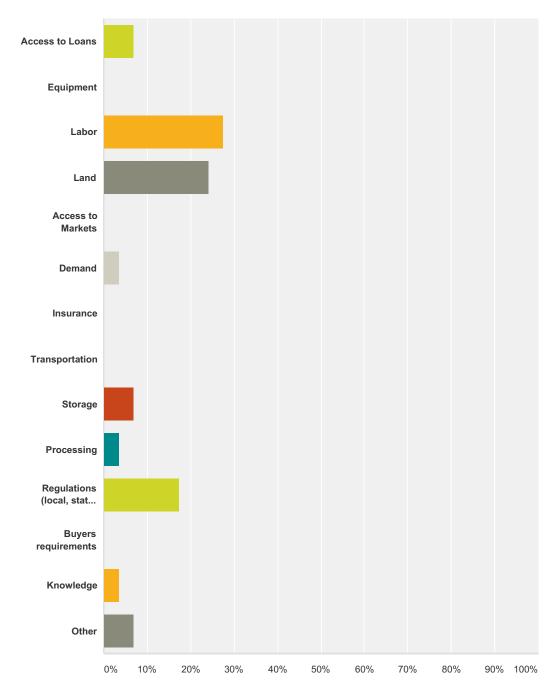


	Not a Barrier	Slight Barrier	Moderate Barrier	Significant Barrier	Major Barrier	Total Respondents
Access to Loans	60.00%	16.67%	10.00%	3.33%	13.33%	
	18	5	3	1	4	;
Equipment	60.00%	13.33%	13.33%	10.00%	3.33%	
	18	4	4	3	1	;
Labor	20.00%	10.00%	26.67%	16.67%	26.67%	
	6	3	8	5	8	;
Land	23.33%	26.67%	30.00%	6.67%	13.33%	
	7	8	9	2	4	
Access to markets	43.33%	30.00%	23.33%	3.33%	3.33%	
	13	9	7	1	1	
Demand	53.33%	26.67%	16.67%	0.00%	3.33%	
	16	8	5	0	1	
Insurance	73.33%	13.33%	10.00%	0.00%	3.33%	
	22	4	3	0	1	

Transportation	63.33%	16.67%	13.33%	3.33%	3.33%	
	19	5	4	1	1	;
Storage	48.28%	17.24%	24.14%	6.90%	3.45%	
	14	5	7	2	1	
Processing	50.00%	23.33%	13.33%	10.00%	6.67%	
	15	7	4	3	2	
Regulations (local, state, federal)	22.58%	19.35%	25.81%	19.35%	22.58%	
	7	6	8	6	7	
Buyers requirements	60.00%	26.67%	6.67%	3.33%	3.33%	
	18	8	2	1	1	
Knowledge	58.62%	24.14%	13.79%	0.00%	3.45%	
	17	7	4	0	1	
Other	37.50%	12.50%	0.00%	12.50%	37.50%	
	3	1	0	1	3	

Q11 Which of these factors do you consider to be the biggest barrier to expanding your farming operation for crops you currently produce?



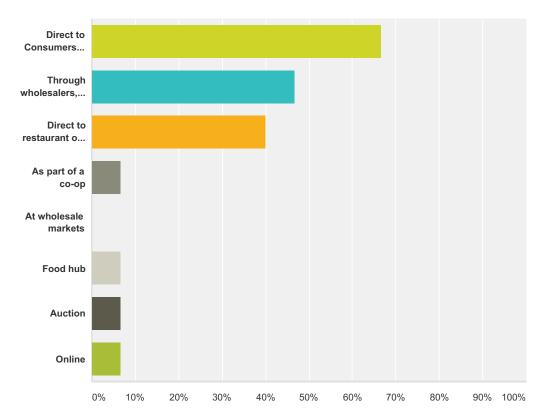


Answer Choices	Responses	
Access to Loans	6.90%	2
Equipment	0.00%	0

tal		29
Other	6.90%	2
Knowledge	3.45%	1
Buyers requirements	0.00%	0
Regulations (local, state, federal)	17.24%	5
Processing	3.45%	1
Storage	6.90%	2
Transportation	0.00%	0
Insurance	0.00%	0
Demand	3.45%	1
Access to Markets	0.00%	0
Land	24.14%	7
Labor	27.59%	8

Q12 How do you currently sell your product/s? (Select all that apply)

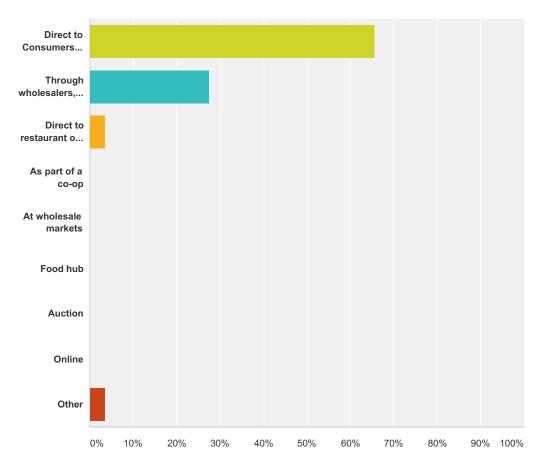
Answered: 30 Skipped: 2



Answer Choices	Responses	
Direct to Consumers (farmers market, farm stand, CSA)	66.67%	20
Through wholesalers, distributors, or grain elevator	46.67%	14
Direct to restaurant or retail	40.00%	12
As part of a co-op	6.67%	2
At wholesale markets	0.00%	0
Food hub	6.67%	2
Auction	6.67%	2
Online	6.67%	2
Total Respondents: 30		

Q13 Which of these methods is your primary method for selling your product?

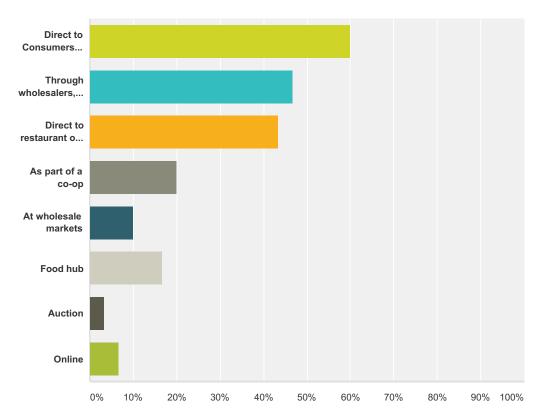
Answered: 29 Skipped: 3



Answer Choices	Responses
Direct to Consumers (farmers market, farm stand, CSA)	65.52% 18
Through wholesalers, distributors, or grain elevator	27.59%
Direct to restaurant or retail	3.45%
As part of a co-op	0.00%
At wholesale markets	0.00%
Food hub	0.00%
Auction	0.00%
Online	0.00%
Other	3.45%
Total	29

Q14 How would you like to sell your product/s? (Select all that apply)

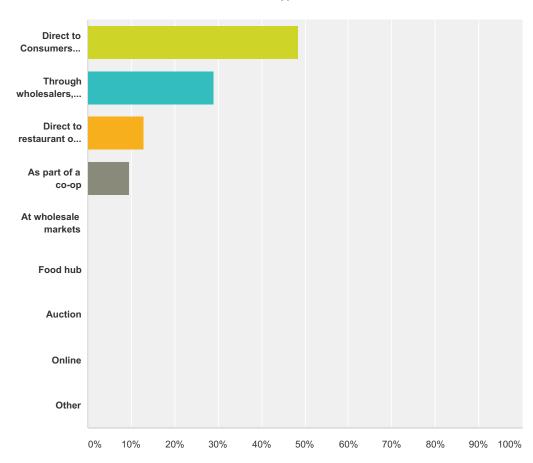
Answered: 30 Skipped: 2



Answer Choices	Responses
Direct to Consumers (farmers market, farm stand, CSA)	60.00%
Through wholesalers, distributors, or grain elevator	46.67%
Direct to restaurant or retail	43.33%
As part of a co-op	20.00%
At wholesale markets	10.00%
Food hub	16.67%
Auction	3.33%
Online	6.67%
Total Respondents: 30	

Q15 Which of these methods would you like to use as your primary method for selling your product?

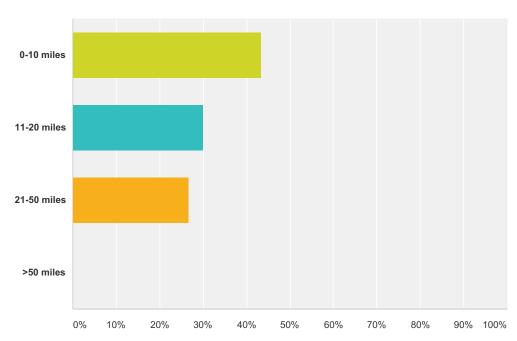
Answered: 31 Skipped: 1



Answer Choices	Responses	
Direct to Consumers (farmers market, farm stand, CSA)	48.39%	15
Through wholesalers, distributors, or grain elevator	29.03%	9
Direct to restaurant or retail	12.90%	4
As part of a co-op	9.68%	3
At wholesale markets	0.00%	0
Food hub	0.00%	0
Auction	0.00%	0
Online	0.00%	0
Other	0.00%	0
Total		31

Q16 On average, how far do you travel to sell your product?

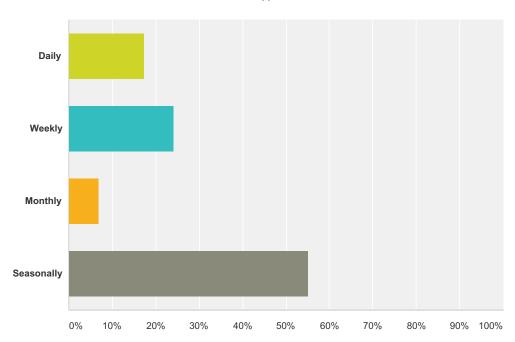
Answered: 30 Skipped: 2



Answer Choices	Responses	
0-10 miles	43.33%	13
11-20 miles	30.00%	9
21-50 miles	26.67%	8
>50 miles	0.00%	0
Total		30

Q17 How often do you sell your product?

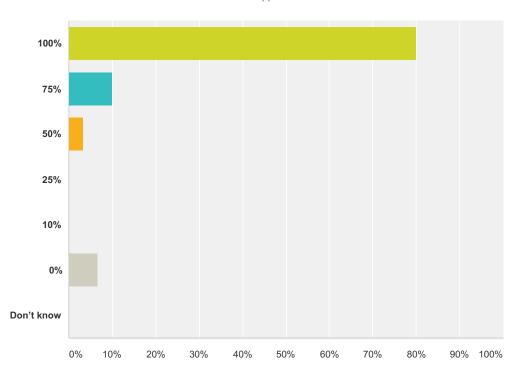




Answer Choices	Responses	
Daily	17.24%	5
Weekly	24.14%	7
Monthly	6.90%	2
Seasonally	55.17%	16
Total Respondents: 29		

Q18 What percentage of your product/s do you sell to buyers in Central Ohio (Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties)?

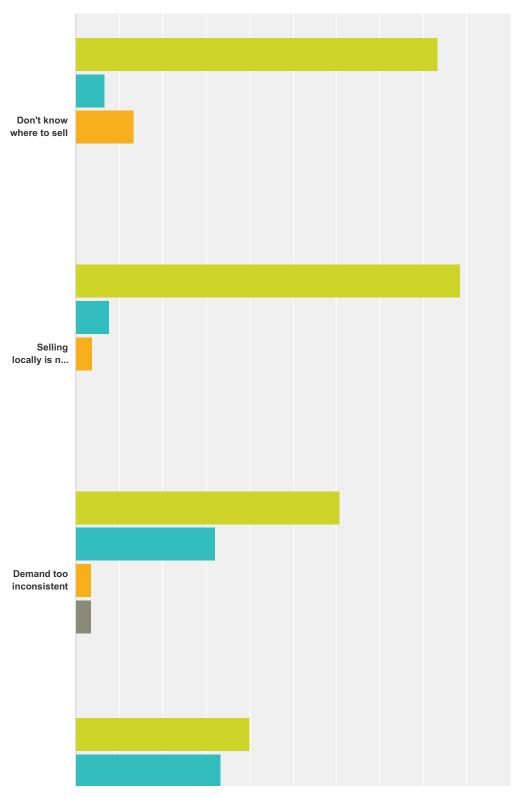
Answered: 30 Skipped: 2

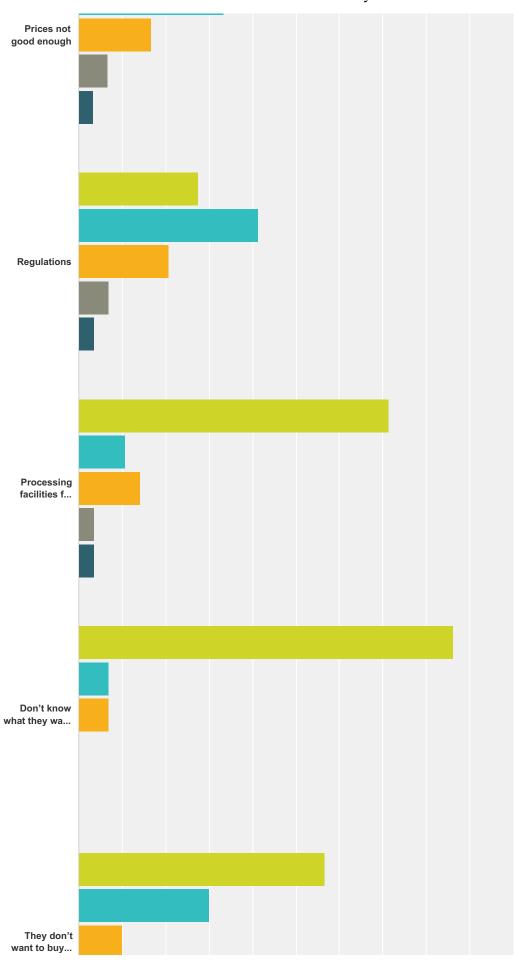


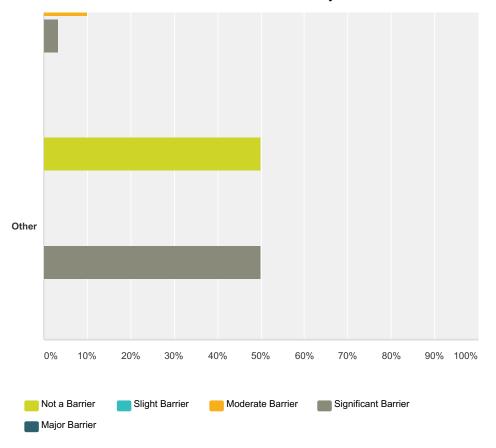
Answer Choices	Responses
100%	80.00% 24
75%	10.00% 3
50%	3.33 % 1
25%	0.00%
10%	0.00%
0%	6.67% 2
Don't know	0.00%
Total	30

Q19 Please indicate how much of a barrier each of the following issues are to selling more of your products to buyers in Central Ohio (Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties)?

Answered: 31 Skipped: 1



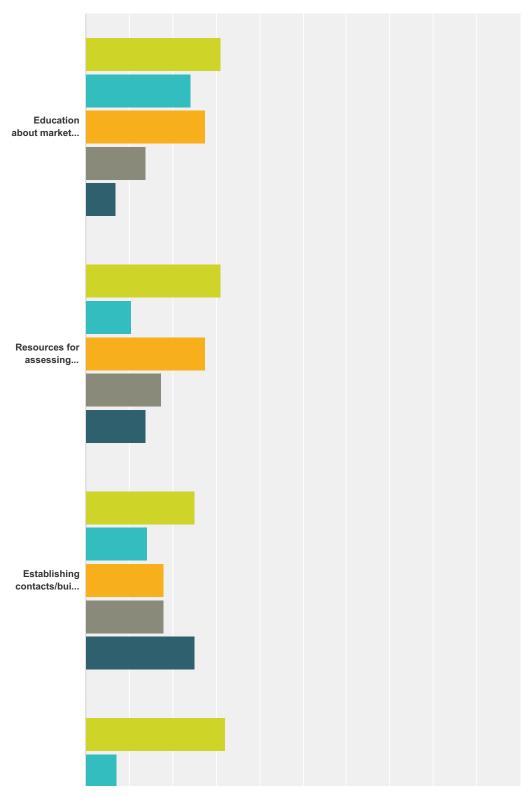


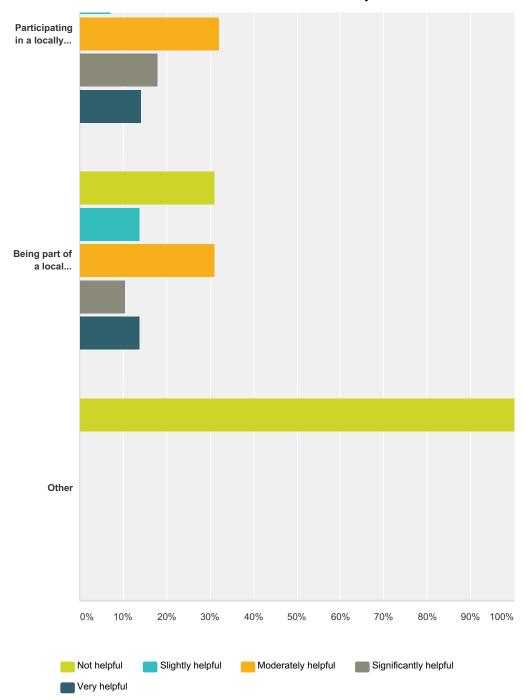


	Not a Barrier	Slight Barrier	Moderate Barrier	Significant Barrier	Major Barrier	Total Respondents
Don't know where to sell	83.33%	6.67%	13.33%	0.00%	0.00%	
	25	2	4	0	0	
Selling locally is not important to me	88.46%	7.69%	3.85%	0.00%	0.00%	
	23	2	1	0	0	
Demand too inconsistent	60.71%	32.14%	3.57%	3.57%	0.00%	
	17	9	1	1	0	
Prices not good enough	40.00%	33.33%	16.67%	6.67%	3.33%	
	12	10	5	2	1	
Regulations	27.59%	41.38%	20.69%	6.90%	3.45%	
	8	12	6	2	1	
Processing facilities for my product(s) are not	71.43%	10.71%	14.29%	3.57%	3.57%	
available locally	20	3	4	1	1	
Don't know what they want to buy	86.21%	6.90%	6.90%	0.00%	0.00%	
	25	2	2	0	0	
They don't want to buy enough	56.67%	30.00%	10.00%	3.33%	0.00%	
	17	9	3	1	0	
Other	50.00%	0.00%	0.00%	50.00%	0.00%	
	1	0	0	1	0	

Q20 Please indicate how much each of these resources would help you in selling more of your products to buyers in Central Ohio (Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties)?

Answered: 29 Skipped: 3



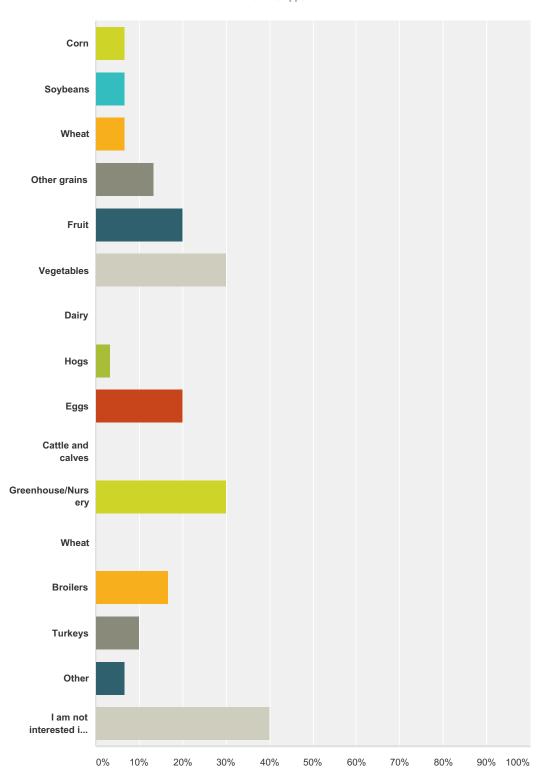


	Not helpful	Slightly helpful	Moderately helpful	Significantly helpful	Very helpful	Total Respondents
Education about marketing my product	31.03% 9	24.14% 7	27.59% 8	13.79%	6.90% 2	29
Resources for assessing market demand	31.03% 9	10.34%	27.59% 8	17.24% 5	13.79% 4	29
Establishing contacts/building relationships with local retailers and customers	25.00% 7	14.29% 4	17.86% 5	17.86% 5	25.00% 7	28
Participating in a locally based marketing brand	32.14% 9	7.14% 2	32.14% 9	17.86% 5	14.29% 4	28

Being part of a local producer co-operative	31.03%	13.79%	31.03%	10.34%	13.79%	
	9	4	9	3	4	29
Other	100.00%	0.00%	0.00%	0.00%	0.00%	
	3	0	0	0	0	3

Q21 Would you consider growing or raising any of the following crops? (Select all that apply)

Answered: 30 Skipped: 2

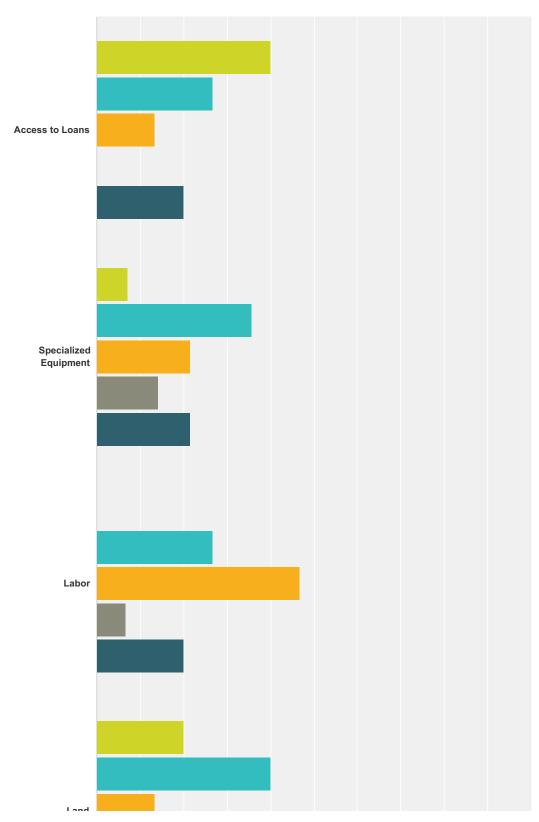


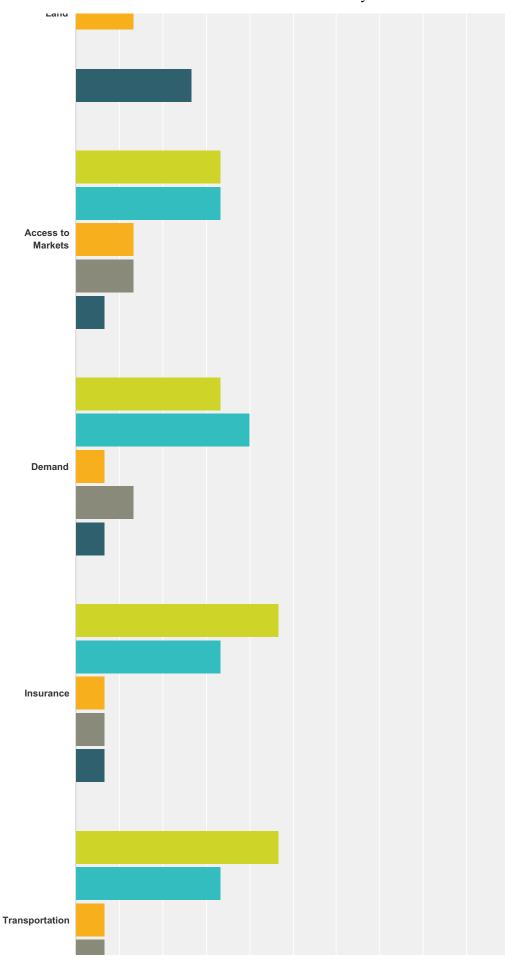
Answer Choices Responses

I am not interested in growing or raising new crops	40.00%	
Other	6.67%	
Turkeys	10.00%	
Broilers	16.67%	
Wheat	0.00%	
Greenhouse/Nursery	30.00%	
Cattle and calves	0.00%	
Eggs	20.00%	
Hogs	3.33%	
Dairy	0.00%	
Vegetables	30.00%	
Fruit	20.00%	
Other grains	13.33%	
Wheat	6.67%	
Soybeans	6.67%	
Corn	6.67%	

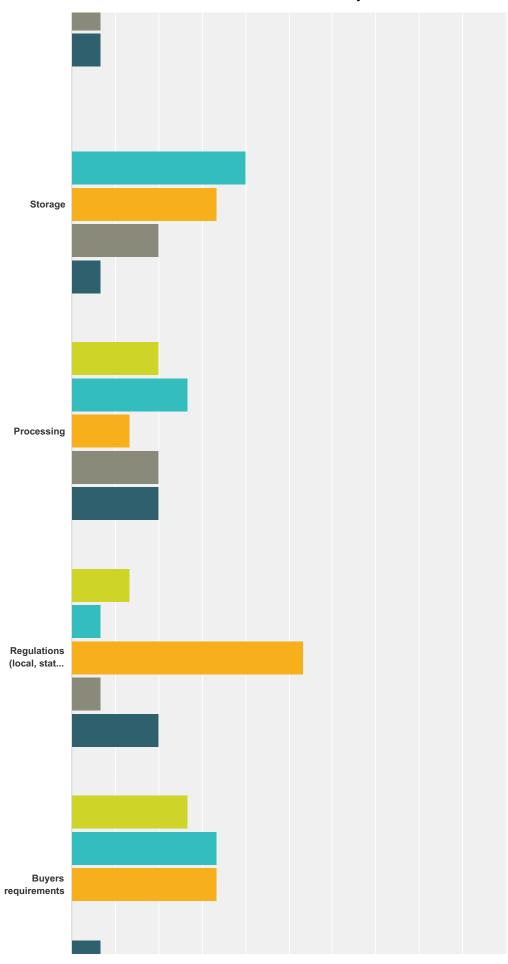
Q22 Please indicate how much of a barrier each of the following issues would be to growing or raising these new animals or crops?

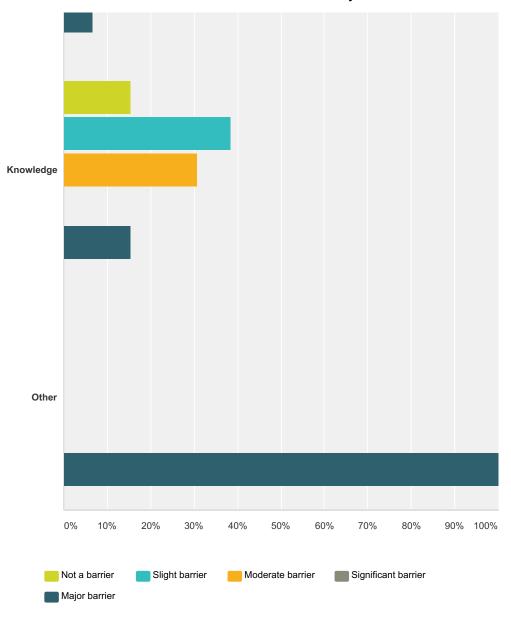
Answered: 15 Skipped: 17





34 / 42



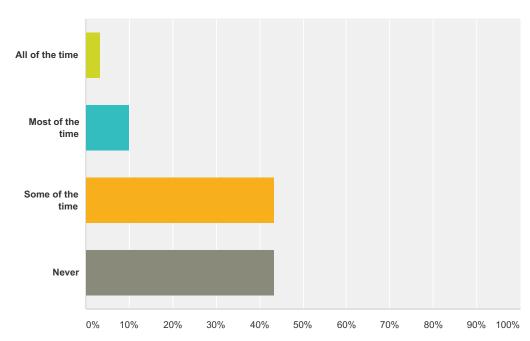


	Not a barrier	Slight barrier	Moderate barrier	Significant barrier	Major barrier	Total Respondent
Access to Loans	40.00%	26.67%	13.33%	0.00%	20.00%	
	6	4	2	0	3	
Specialized Equipment	7.14%	35.71%	21.43%	14.29%	21.43%	
	1	5	3	2	3	
Labor	0.00%	26.67%	46.67%	6.67%	20.00%	
	0	4	7	1	3	
Land	20.00%	40.00%	13.33%	0.00%	26.67%	
	3	6	2	0	4	
Access to Markets	33.33%	33.33%	13.33%	13.33%	6.67%	
	5	5	2	2	1	
Demand	33.33%	40.00%	6.67%	13.33%	6.67%	
	5	6	1	2	1	
Insurance	46.67%	33.33%	6.67%	6.67%	6.67%	
	7	5	1	1	1	

Transportation	46.67%	33.33%	6.67%	6.67%	6.67%	
	7	5	1	1	1	15
Storage	0.00%	40.00%	33.33%	20.00%	6.67%	
	0	6	5	3	1	15
Processing	20.00%	26.67%	13.33%	20.00%	20.00%	
	3	4	2	3	3	15
Regulations (local, state, federal)	13.33%	6.67%	53.33%	6.67%	20.00%	
	2	1	8	1	3	15
Buyers requirements	26.67%	33.33%	33.33%	0.00%	6.67%	
	4	5	5	0	1	15
Knowledge	15.38%	38.46%	30.77%	0.00%	15.38%	
	2	5	4	0	2	13
Other	0.00%	0.00%	0.00%	0.00%	100.00%	
	0	0	0	0	1	1

Q23 Do you have excess product (left in fields or processed but unsold)?

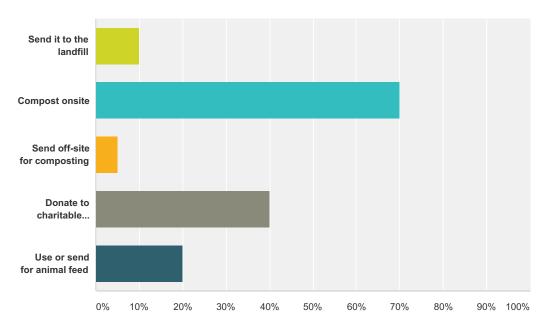
Answered: 30 Skipped: 2



Answer Choices	Responses	
All of the time	3.33%	1
Most of the time	10.00%	3
Some of the time	43.33%	13
Never	43.33%	13
Total		30

Q24 How do you currently dispose of excess product? (select all that apply)

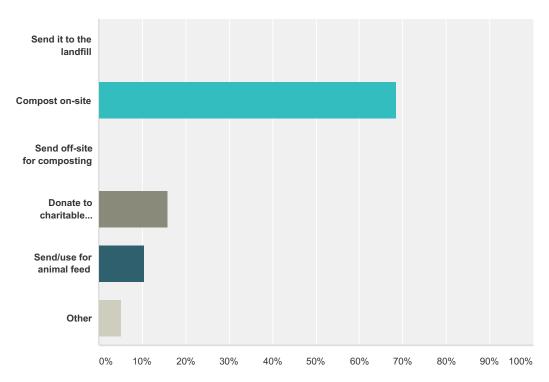
Answered: 20 Skipped: 12



Answer Choices	Responses	Responses	
Send it to the landfill	10.00%	2	
Compost onsite	70.00%	14	
Send off-site for composting	5.00%	1	
Donate to charitable organizations that feed people	40.00%	8	
Use or send for animal feed	20.00%	4	
Total Respondents: 20			

Q25 Which of these is your primary method for disposing of excess product?

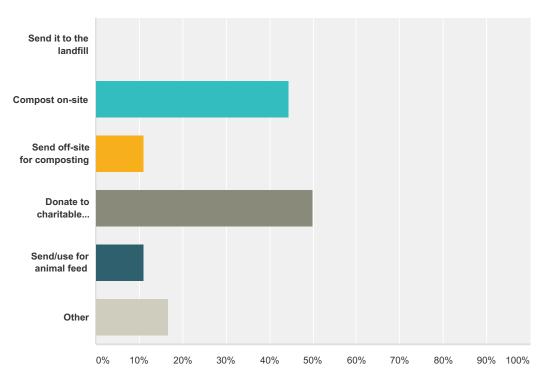
Answered: 19 Skipped: 13



Answer Choices	Responses	
Send it to the landfill	0.00%	0
Compost on-site	68.42%	13
Send off-site for composting	0.00%	0
Donate to charitable organizations that feed people	15.79%	3
Send/use for animal feed	10.53%	2
Other	5.26%	1
Total		19

Q26 How would you prefer to dispose of excess product? (select all that apply)

Answered: 18 Skipped: 14



Answer Choices	Responses	
Send it to the landfill	0.00%	0
Compost on-site	44.44%	8
Send off-site for composting	11.11%	2
Donate to charitable organizations that feed people	50.00%	9
Send/use for animal feed	11.11%	2
Other	16.67%	3
Total Respondents: 18		

Q27 If you would like to receive updates on the plan, please provide your email address below. We won't share your email address with anyone else.

Answered: 11 Skipped: 21